



## **FOR IMMEDIATE RELEASE**

### **Bella-Dura announces MBDC Certification**

Wearbest Sil-Tex Mills, Inc., the makers of Bella-Dura™ performance fabrics, announces that Bella-Dura™ fabrics have achieved a Silver certification and are classified as “preferred products” by MBDC (McDonough Braungart Design Chemistry). A limited but presently expanding color-line has achieved Gold certification through MBDC. These certifications confirm that Bella-Dura™ meets or exceeds MBDC’s strict standards for human and environmental health, environmentally preferable materials, strategy for renewable energy, and a comprehensive material re-utilization program.

Other features of Bella-Dura™ fabrics include a minimum of 1500 hours lightfastness, bleach cleanability, a minimum of 50,000 double rubs, inherent anti-microbial, mildew and stain resistance, and all can be recycled at the end of their useful lives with a reclamation program currently in operation. All features exceed contract standards for performance.

Irwin Gasner, president and CEO of Wearbest, is very excited about the new certification and the possibilities that it allows for Bella-Dura™ fabrics. “We have worked extremely hard for months to meet the stringent guidelines that MBDC set down for validation and certification, and the fact that we have now achieved this important certification validates our mission that Bella-Dura™ is, bar none, the performance fabric of choice; where you don’t have to choose between performance, indoors or outdoors, or the environment.”

Founded in 1980, Wearbest Sil-Tex Mills recently celebrated 28 years in business as an award winning jacquard mill. Wearbest is well known for its innovative design, outstanding quality and exceptional customer service to the residential, hospitality and contract markets. Please visit our website at [www.bella-dura.com](http://www.bella-dura.com).